

'UPDATED INDUSTRIAL STRATEGY'

Wednesday 26 May 2021

18h30 – 20h00

Virtual Meeting

PROGRAMME

18h30 WELCOME & INTRODUCTION

- Antony FELL, Secretary General, European Forum for Manufacturing

18h35 UPDATED INDUSTRIAL STRATEGY

- Maive RUTE, European Commission, Deputy Director-General for Internal Market, Industry, Entrepreneurship & SMEs
- Anna CAVAZZINI MEP, Chair IMCO Committee, Rapporteur New Circular Economy Action Plan
- Maria da Graça CARVALHO MEP, ITRE, Rapporteur FEMM Shaping Digital Future of Europe & AI

19h00 Part 1 – EUROPEAN MANUFACTURING AT THE CUTTING EDGE OF A NEW INDUSTRIAL AGE

Driving the Transformation to Advanced Manufacturing across 'Ecosystems' (industry 4.0, Industrie du futur, smart industry)

- Jaakko HIRVOLA, Chief Executive Officer of Technology Industries Finland and Chairman of Orgalim
- Dragoş PÎSLARU MEP, ECON, Rapporteur Recovery & Resilience Facility

Standardisation as a Strategic Tool for EU Industrial Policy

- Thomas DITTRICH, Chairman, Committee on Secondary cells and batteries, German National Standardisation Organisation

19h30 Part 2 – MANUFACTURING COMPETITIVENESS THROUGH THE LENS OF THE CLIMATE TRANSITION

Ramping up Market Scale for All Renewable Energy Technologies in order to Master the Green and Digital Transition

- José Luis BLANCO, Chief Executive Officer, Nordex Group

Investing in Climate Neutral Production to help Decarbonize Value Chains

- Dennis KREDLER, Senior Government Affairs Director, Dow
- Radka MAXOVÁ MEP ENVI, Rapporteur Opinion European Strategy for Data
- Walburga HEMETSBERGER, SolarPower Europe, CEO

19h55 RESPONSE BY COMMISSION – Maive RUTE

20h00 CONCLUDING REMARKS - Antony FELL